

## Rembrandt's Sales Team Expands

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**October 1, 2010 - Williamsville, NY:** Rembrandt Charms is proud to introduce two new additions to its legendary sales team. Eric Lux and Patrick Sweeney have been named Regional Account Managers.

**Eric Lux** comes to Rembrandt from Jacksonville University in Florida majoring in Business and Communications. Mr. Lux is also a professional race car driver and will continue to race in addition to working at Rembrandt. Mr. Lux has been a professional race car driver since the age of sixteen. He was the first 16 year-old to take the checkered flag at the 24 Hours At Daytona. Mr. Lux has raced in the Grand American Rolex Series, American Le Mans Series and NASCAR earning numerous wins, podiums and top-five finishes.

**Patrick Sweeney** also joins Rembrandt from Jacksonville University. Mr. Sweeney majored in Accounting and graduated Magna Cum Laude. Prior to joining the company, Mr. Sweeney worked as a Financial Analyst at Burton & Associates in St. Augustine, Florida. During college, he held the position as Director of Intramural Sports for Jacksonville University.

Rembrandt formally welcomes these new hires to the team and to the jewelry industry.



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Rembrandt Charms offers the world's largest collection of handcrafted charms in silver and gold. Retail jewelers have relied on Rembrandt Charms' superior quality, lifetime guarantee and unsurpassed customer service for over 40 years.

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